

Gold Member **Divilly's Ltd**



About the Company

Divilly's Ltd. is a family business tracing back to the year 1927, when it opened its first butchers in William Street, Galway by Martin Divilly. Divilly's Limited now operates from a purpose-built manufacturing plant in Oranmore, Co. Galway. Divilly's offers an extensive product portfolio, including the complete breakfast range of pork sausages, traditional/maple cure rashers, and black/white pudding. In addition, Divilly's have a bulk cooked meats range and the installation of a state-of-the-art slicing and packaging facility has expanded the product range to include traditional/deli style hams and sliced turkey, with these products are found in most major retail groups throughout Ireland. Now into its third generation, The Divilly Brothers rebranded the business this year in May with the view of expanding the business further while still holding its key family values.

Spotlight Target Area: Packaging / Health and Nutrition

Every avenue is explored to increase the recyclable content of the packaging used in Divilly's Ltd. cooked meat slicing range. Transitioning to Mono-APET material in 2021, Divilly's Ltd strives to offer recyclable packaging on all its products.

Within the company's Origin Green plan, Divilly's Ltd. has set ambitious targets in the areas of Product Health & Nutrition. Under the "Less is Best" product range, six new products were launched in 2021 with the products all containing reduced salt and fat, and are MSG-free. Within this key target area, Divilly's are focused on finding ways to increase nutritional value without compromising the taste of its high-quality product range.

Membership Tier 4 Minimum Origin Green Targets Required Annually = 5

Exemplary Performance Target Areas





"We are honoured and delighted to have our team's achievements recognised in our continuous commitment to sustainability.

Since we joined Origin Green, Divilly's have significantly reduced our energy use and food waste, we are committed to making our operations more sustainable, by reducing the impacts of our operations on the environment. It is our belief that sustainable development within Divilly's will benefit our customers, our staff and the environment".

Peter Divilly, Director